



2025 NACo

Western Interstate Region | May 21-23 Conference

May 21-23
Pennington County, S.D.

Join us as a sponsor of [NACo's 2025 Western Interstate Region \(WIR\) Conference!](#) We are excited to offer a range of sponsorship opportunities to expand your relationships with county-elected leaders, administrators, department heads and staff. Sponsors may select from the following sponsorship tiers, which include a range of speaking, exhibiting and brand-building opportunities.

All sponsorship funds must be received one (1) week before the conference for NACo to execute the listed deliverables. For questions, please reach out to Cara Hackett at chackett@naco.org.

Sponsorship Opportunities

Rushmore Sponsorship

\$10,000, limited to three sponsors

- One (1) speaking opportunity during a workshop (subject to NACo staff discretion)
- One (1) opportunity to introduce a general session speaker
- One (1) six-foot table display
- One (1) resource available at registration
- Four (4) complimentary registrations
- Four (4) invitations to the NACo/WIR Board of Directors reception
- Logo recognition as conference sponsor
- Recognition as the primary sponsor of one breakfast or lunch

Badlands Sponsorship

\$5,000, limited to three sponsors

- One (1) opportunity to introduce a general session speaker
- One (1) six-foot table display
- Three (3) complimentary registrations
- Three (3) invitations to the NACo/WIR Board of Directors reception
- Logo recognition as conference sponsor

Black Hills Sponsorship

\$2,500, no sponsor limit

- One (1) six-foot table display
- Two (2) complimentary registrations
- Logo recognition as conference sponsor